



Read this report for more information on the 2011 Arctic Technology Conference, including attendance details, feedback from visitors and exhibitors, and how you can ensure your company is included on the exhibit space list for Arctic Technology Conference 2012.

POST-SHOW REPORT

The inaugural Arctic Technology Conference (ATC), held 7-9 February 2011 at the George R. Brown Convention Center in Houston, Texas, brought together 1,318 attendees from 23 countries for a world-class event under the theme *Challenges for Today, Opportunities for Tomorrow*.

ATC is a highly-focused, international conference that addresses the cutting-edge technologies and innovative practices needed for exploration and production in the Arctic. This conference is a part of the Houston-based Offshore Technology Conference portfolio of events. The OTC model, which brings together a dozen professional societies and associations to create a comprehensive technical program, serves as the basis for this event. ATC is managed by the American Association of Petroleum Geologists.

Event highlights:



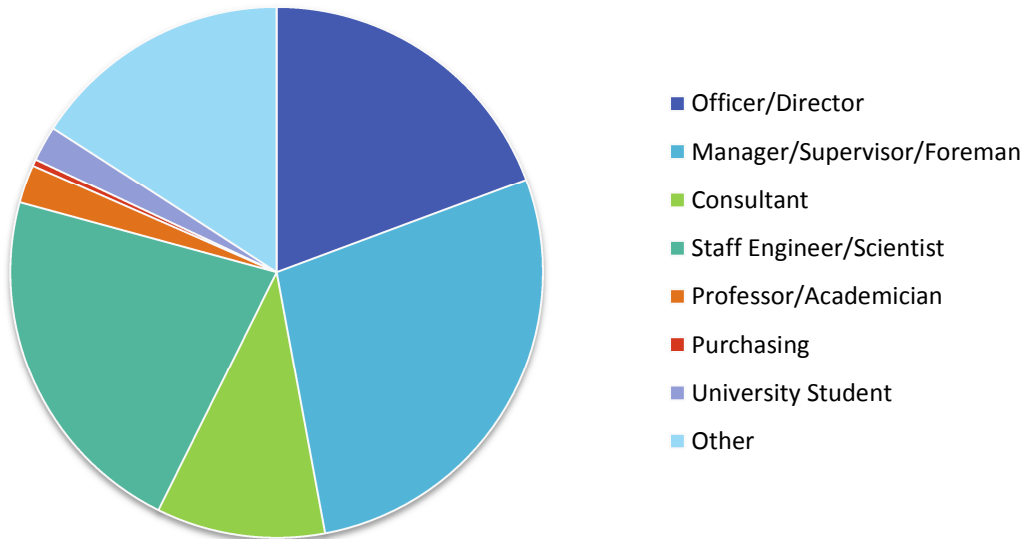
Luncheon Speaker David Lawrence, Executive Vice President, Exploration and Commercial, Shell Upstream Americas

- More than 130 technical presentations and posters
- Topical Breakfasts with speakers **Lawson Brigham**, Distinguished Professor of Geography and a Senior Fellow at the Institute of the North in Anchorage; **Bill Scott**, Manager, Arctic Center, Chevron Canada Limited; and, **Stewart B. Nelson**, Oceanographer
- Topical Luncheons with **Michael Borrell**, Senior Vice President Eastern Europe, TOTAL; **Hazel Munoz**, Community Relations Representative, ConocoPhillips Alaska Western North Slope Operation; and, **David Lawrence**, Executive Vice President, Exploration and Commercial, Shell Upstream Americas
- Plenary speakers **Mark Shrimpton**, Senior Associate, Socio-Economic Services, Stantec Consulting Ltd, and **Marc Blaizot**, Senior Vice President, TOTAL
- Panels on Arctic Regulatory Governance and The Future of Arctic Exploration
- 1,318 attendees

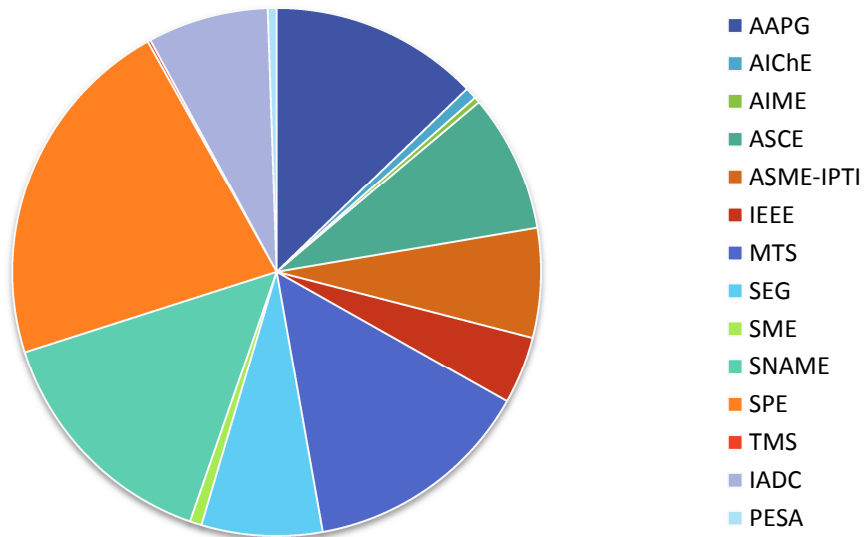


Luncheon speaker Michael Borrell, Senior Vice President, Eastern Europe, TOTAL

Attendance by Title



Attendance by Affiliation



Based on total responses - multiple choices allowed

Attendees by country

- Total countries represented...23
- Top 10 most represented non-U.S. countries shown in descending order:
 - Canada
 - Norway
 - United Kingdom
 - Russian Federation
 - France
 - Finland
 - Netherlands
 - Denmark
 - Greenland
 - Sweden

Attendees by state

- Total states represented...31
- Top 10 most represented states shown in descending order:
 - Texas
 - Alaska
 - California
 - Louisiana
 - Washington
 - Maryland
 - Florida
 - Oklahoma
 - New York
 - Virginia

Items of interest as indicated by attendees

Buildings
Chemicals
Compressor Equipment and Services
Computer Hardware and Software
Consultant
Contracting Services
Corrosion/Abrasion Control
Drilling
Enhanced Recovery
Exploration
Exploration and Production
Fasteners
Financial Services
Governmental Services
Information Technology
Instruments and Control
Logging and Formation Evaluation
Marine Equipment and Services
Materials

Offshore Platforms
Offshore Well Equipment/Services
Oil and Gas Transport
Power Supply
Process Equipment and Services
Production
Pump Equipment and Services
Rope, Wire Rope and Chain
Safety, Environmental Protection and Regulatory Services
Ships, Boats, Vessels, Equipment
Technical, Laboratory and Computer Services
Tools
Transportation and Communication
Tubulars and Piping
Valves and Actuators
Well Completion

Exhibition Hall

- Number of booths...78
- Exhibit NSF...7,800
- Exhibitors from 9 countries



Exhibitors

ABB Marine	Kongsberg
Aker Arctic	Korbana Protective Apparel
Aker Solutions	Lynden Inc.
American Shipping and Chartering	MetOcean
Arctia Offshore Ltd.	Nadiro
Arctic Base Supply	Nuna Oil
Arctic Europe	Oceanic Consulting Corporation
ARKTOS Developments Ltd.	Ormat International
Arup	PennWell
ASL Environmental Sciences Inc.	POLOG - Polar Logistics Group
Custom Safety Products, Inc.	PROMICOM
Danish Meteorological Institute	Quest Offshore
Det Norske Veritas (DNV)	Robert Allan Ltd.
Electronic Power Design, Inc.	Rotech Subsea
Esvagt	RSCC Wire & Cable, LLC
Fugro	RTI Energy Systems, Inc.
Fusion Inc.	Russian Chamber of Commerce of Texas
GeoCable Systems	Starboard Sun
Golder Associates	Stress Engineering Services
Government of Newfoundland & Labrador	Strongwell
Greenland Mining Services	TECHNIP
Gregg Drilling and Testing, Inc.	Teton Buildings LLC
GustoMSC	Thermo Scientific Niton Analyzer
Infield Systems Limited	Thompson Metal Fab, Inc.
INTECSEA/Worley Parsons	Upstream
Interdam Merford BV	Viking Life Saving Equipment
International Submarine Engineering Ltd.	World Oil
J.D. Neuhaus L.P.	Zaetric

Exhibitor feedback

"I am extremely pleased with the quality of attendees. We're going home with more than 150 fantastic leads. The way it has been organized has been great and attendance has been excellent, including international attendees. Houston has proven to be an excellent location."

— Steve Adams, International Sales Manager, Infield Systems Limited

"ATC gave us great exposure for our products. Compared to a lot of the Arctic shows we've attended this one has been more productive, with more decision makers."

— Mark Ward, Principal Investment Advisor, Government of Newfoundland & Labrador

"ATC has been a great experience for us. We've made lots of new contacts and we were surprised by the number of attendees from Alaska."

— Kathy Egrass, Sales, Korbana Protective Apparel



Attendee feedback

"I enjoyed the conference. The presentations I attended were very informative."

— Thomas B., Houston, Texas

"Unlike other conferences, this one dedicated time to actual vessel operations and logistical issues. This was great. Need more."

— Lynn, Anchorage, Alaska

"I hope that this conference continues to be held. The Arctic oil and gas is an important topic for all and industry, government and regulators need to demonstrate consistent monitoring and planning."

— Brady L., Toronto, Ontario

"Well organized event. Well done."

— W. Thompson, Houston, Texas



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Endorsing organizations

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Save the Date



Arctic Technology Conference 2012

3-5 December 2012

George R. Brown Convention Center , Houston, TX

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